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Aptos Merchandising

Orchestrate inventory across your enterprise in real time with the leader in Unified Commerce

Unified Commerce begins with unified inventory.

Modernize your inventory management with Aptos Merchandising, the agile solution helping market-leading retailers meet demand in dynamic conditions.

Easily integrated with both third-party software and our suite of Unified Commerce solutions, Aptos Merchandising unlocks the ability to optimize performance, perpetually sync and centralize inventory data and make omnichannel fulfillment easy.

Real-time analytics source granular data across your enterprise to give you the resources to make more effective decisions, reduce markdowns and improve margins. And with Allocation, Forecasting and Replenishment (AF&R) native to the solution, you can adapt to real-world conditions in real-time — right from within your Merchandising experience.

CAPABILITIES

Inventory System of Record

- Perpetually updated and centralized inventory data
- Item-by-item product status
- New item creation within solution
- Coordinated pricing across all channels, locations and banners
- Multinational support, including localized currencies
- Consolidated reporting and invoice matching
- Integrated stock ledger

Optimized Inventory Performance

- Native AF&R, including user-defined algorithms
- Real-time inventory data
- Analytics Retail Exception Engine & Analytics Applications
- Automated data management and performance tracking
- Intuitive integration with OMS for omnichannel fulfillment
- User-defined pricing by chain, jurisdiction, pricing group, location, color or SKU

Coordinated Processes

- Access to real-time SKU, location quantity and value data
- POS synchronization for customer engagement
- Real-time data coordination with OMS
- Streamlined PO and AF&R for vertically integrated operations
- Harmonized workflow across key functions
- Granular Analytics for improved decision making
- Optional: Warehouse Management

Omnichannel Integration

- Built for scalability
- Support for international currencies, taxes, languages, preferences and regulations
- Omnichannel-native architecture
- Flexible integration with 1st- and 3rd-party software
- End-to-end omnichannel when paired with Aptos OMS & POS
- Single point of inventory truth
- Centralized product and pricing updates

Key Benefits

- Ensure data integrity and eliminate inefficiencies at every level with Enterprise Data and Product Management

- Manage the end-to-end purchase ordering process on your terms with Purchase Order Management

- Get the right products to the right place at the right time — every time — with native Allocation, Forecasting and Replenishment (AF&R)

- Give your entire enterprise access to accurate and real-time inventory information with Inventory Management and Web Inventory Management

- Hone in on the perfect price for every product and style by setting user-defined price statuses with Price Management.

- Measure customer behavior and store performance as they evolve with Actionable Analytics

- Automatically match your Inventory System of Record and General Ledger with our integrated Accounting module

- Streamline warehouse operations, optimize productivity and enhance your Supply Chain with Aptos Warehouse Management (optional)

- New: Manage and fulfill private label wholesale with lite wholesale functionality

Merchandising built for unified experiences

Say goodbye to inaccurate and inconsistent data, lost sales and deflated customer experiences.

Aptos Merchandising is rich with the exact features you need to accurately and consistently know where your inventory is and where it needs to be, no matter where it lives in the enterprise. So you can make smarter and more profitable inventory moves.

Top retailers trust Aptos Merchandising

BOOT BARN®   **crocs™**   **new balance**   SEATTLE MARINERS   *Tommy Bahama*®   TUMI

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aptôs®

Aptos is the leader in Unified Commerce solutions for retail.

Our cloud-native POS platform empowers the modern store with agile, mobile and omnichannel experiences. Integrated order management, merchandising, CRM, sales audit and analytics unify both the experience and the enterprise.

Aptos helps hundreds of retailers around the world elevate their brand experiences, optimize their operations and prepare for whatever comes next.

Learn more at **aptos.com**.

Let's connect!

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